Fulcrum Point

Workshop outline · BE02 · Energy, Water and Natural Resources

Water Without Waste.

Do you know whether your sites draw from water-stressed sources, and whether what you discharge is safe? A live session on Future-Fit Break-Even Goal BE02: what the standard requires, where your organization stands, and what to do next.

For

Operations directors, facilities managers, engineering leads and sustainability managers. Also manufacturing, supply chain and environmental teams, and the finance partners who own resource cost. No prior knowledge of the Benchmark is needed.

Format

Two hours forty-five minutes. Live virtual.

What it is for.

Water is a local matter: what counts is the watershed each site draws from and discharges into. A company can undermine the quantity and quality of water that communities and ecosystems rely on without it showing in any group-level figure.

The standard is Future-Fit Break-Even Goal BE02, "Water use is environmentally responsible and socially equitable". In the words of the Benchmark: "A Future-Fit Business protects freshwater resources by minimizing water consumption in its commercial and industrial activities, and by ensuring its discharges do not degrade the water quality of receiving watersheds." The session shows what that requires, how progress is measured on the scale from 0 to 100 percent, and what your team has to do to find out where the organization stands.

It is not a complete benchmarking exercise. A real progress score needs data from every site, and more time than one session allows. Participants leave knowing exactly how to do it.

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What you leave with.

- A precise understanding of what BE02 requires, and why the standard is higher than most organizations meet today
- The ability to tell which approaches count under the Benchmark and which do not
- A worked example of the progress score calculation
- A Fitness Snapshot: a directional estimate of where your organization stands on the scale from 0 to 100 percent
- A Game Plan: the questions to ask, the data to gather and the conversations to have, so that real benchmarking can follow
- A Personal Action Plan: three named, time-bound actions
- After the session: a 30-day follow-up pack of four weekly activities
- After the session: the Future-Fit Action Guide for BE02 and a reading

list

Why it matters.

- Water risk is local, and most reporting is not
- The impacts are measurable and the business case is clear
- It is the most tangible place to start for an organization new to Future-Fit

Format.

Length	Two hours forty-five minutes
Mode	Live virtual
For	Operations directors, facilities managers, engineering leads and sustainability managers. Also manufacturing, supply chain and environmental teams, and the finance partners who own resource cost. No prior knowledge of the Benchmark is needed.
Method	Short inputs from Lorne on the goal and the standard; A worked example of the progress score; The Fitness Snapshot, done on your own organization; The Game Plan and the Personal Action Plan, written in the session

Your speaker.

Lorne Michael Cousins

Senior Fellow and Council Director, The Conference Board, Asia. Founder, Fulcrum Point.

Lorne Michael Cousins has spent twenty-five years inside corporate sustainability across China and the Asia-Pacific, as environmental auditor, sustainability consultant and leadership strategist. He is Senior Fellow and Council Director at The Conference Board, Asia, founder of Fulcrum Point Sustainability Consulting in Shanghai, and a Founding Member of the Sustainability Directory.

He holds an MEM from UNSW Sydney, a BA from UBC Vancouver, and Practitioner status with IEMA. Accredited Advisor, Future-Fit Business Benchmark.

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