Fulcrum Point

Workshop outline · Managing yourself and your work

Setting Goals and Self-Accountability.

Define where you are going and hold yourself to it. People leaders learn to set stretch goals, measure them, and keep an honest account, so that they can ask the same of their teams.

For

People leaders, and anyone who wants to break away from business as usual.

Format

Two days. In person or live virtual.

What it is for.

It is hard to get where you want to go until you have defined where that is. Clear goals direct time and resources to where they matter most. A leader who cannot set stretch goals and hold themselves to honest account will not get a team to take accountability seriously.

Participants set the destination and put it into a mission statement, decide what is measured, and define the time frame by backcasting from the goal. They assign accountability for every part of the goal and set up the tracking of performance against it.

What you leave with.

- A defined destination and a mission statement
- Clarity about what is being measured
- Accountability for every part of the goal
- A time frame, built by backcasting
- A way of tracking performance against the goal

Why it matters.

- Clear goals show where the main effort produces the greatest results
- They sharpen decisions and strengthen execution
- They align expectations on performance and priorities with others

Format.

Length	Two days
Mode	In person or live virtual
For	People leaders, and anyone who wants to break away from business as usual.
Method	Self-assessment tools; Short inputs from the facilitator; Group activities; Individual and peer-to-peer assignments

Your speaker.

Lorne Michael Cousins

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Lorne Michael Cousins has spent twenty-five years inside corporate sustainability across China and the Asia-Pacific, as environmental auditor, sustainability consultant and leadership strategist. He is Senior Fellow and Council Director at The Conference Board, Asia, founder of Fulcrum Point Sustainability Consulting in Shanghai, and a Founding Member of the Sustainability Directory.

He holds an MEM from UNSW Sydney, a BA from UBC Vancouver, and Practitioner status with IEMA. Accredited Advisor, Future-Fit Business Benchmark.

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