Fulcrum Point

Program outline

Sequenced Departmental Program.

All four Departmental Training clusters as a sequenced program over one quarter, one cluster per fortnight, with a final cross-cluster synthesis session. This is how the most operationally serious organizations engage.

For

Functional leads and their direct reports across HR, Procurement, R&D, Marketing, Finance, Legal, Operations and Facilities.

Format

Four full-day Trainings over one quarter, one per fortnight, plus a synthesis session.

What it is for.

All four clusters over one quarter, one cluster per fortnight, closed by a cross-cluster synthesis session.

Why clients book it.

When a sustainability mandate keeps getting reassigned and no team is taking technical ownership.

How the program runs.

One cluster per fortnight. Each Training is a full day with eight to twelve functional leads, built on the data and workflows that function owns. A 90-minute Future-Fit Crash Course goes out two weeks before each one. The program closes with a session that brings the four Functional Heat Maps together.

Fortnight 1

People and Supply Chain

HR and Procurement. Social resilience and Scope 3 transparency.

Fortnight 2

Product and Growth

R&D and Marketing. Circular design and product transparency.

Fortnight 3

Capital and Governance

Finance and Legal. Non-financial risk.

Fortnight 4

Net Zero Operations

COO and Facilities. Operational mathematics.

Close

Cross-cluster synthesis

The four Functional Heat Maps and 90-day Roadmaps read side by side, so priorities that cross departments get one owner.

Format and investment.

Length

A full day per cluster, four clusters, one quarter, plus the synthesis session.

Mode

In-person preferred. Virtual works for distributed teams.

Group size

Eight to twelve functional leads per cluster.

Location

International delivery across Asia-Pacific.

Investment

Confirmed on the Strategy Call.

Your speaker.

Lorne Michael Cousins

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Lorne Michael Cousins has spent twenty-five years inside corporate sustainability across China and the Asia-Pacific, as environmental auditor, sustainability consultant and leadership strategist. He is Senior Fellow and Council Director at The Conference Board, Asia, founder of Fulcrum Point Sustainability Consulting in Shanghai, and a Founding Member of the Sustainability Directory.

He holds an MEM from UNSW Sydney, a BA from UBC Vancouver, and Practitioner status with IEMA. Accredited Advisor, Future-Fit Business Benchmark.

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