Fulcrum Point

Workshop outline · Managing yourself and your work

Innovation and Problem Solving.

Solve problems with a six-step method and look past the obvious answer. Participants leave with tools for each step and a way to defend their solution to decision makers.

For

Anyone who handles problems as part of their job and wants a structured approach.

Format

Two days. In person.

What it is for.

Solving a problem starts with a clear view of two things: the reality you want to create and the situation you have now. Most teams jump to the first workable answer and miss the better one.

Participants apply a six-step approach to problem solving and use a set of tools at each step. The workshop then turns to innovation: strategies for going beyond the obvious, and an idea analysis framework for testing big ideas, the kind that could solve the problem and also put the organization ahead of its competition.

What you leave with.

- A structured framework for solving problems and keeping them solved
- A way to solve problems across functions that reduces conflict and draws on skills outside your team
- Tools and techniques for each step of the process
- An approach to innovation that leads to more creative solutions
- A communication framework for presenting and defending your solution to decision makers

Why it matters.

- Problem solving is a skill every team member needs
- A simple framework removes the barriers to solving problems and encourages creativity
- It leads to new or better products, services and processes

Format.

Length	Two days
Mode	In person
For	Anyone who handles problems as part of their job and wants a structured approach.
Method	Self-assessment tools; Short inputs from the facilitator; Group activities; Individual and peer-to-peer assignments

Your speaker.

Lorne Michael Cousins

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Lorne Michael Cousins has spent twenty-five years inside corporate sustainability across China and the Asia-Pacific, as environmental auditor, sustainability consultant and leadership strategist. He is Senior Fellow and Council Director at The Conference Board, Asia, founder of Fulcrum Point Sustainability Consulting in Shanghai, and a Founding Member of the Sustainability Directory.

He holds an MEM from UNSW Sydney, a BA from UBC Vancouver, and Practitioner status with IEMA. Accredited Advisor, Future-Fit Business Benchmark.

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