Fulcrum Point

Workshop outline · BE05 · Pollution, Waste and Community Impact

Harmful Emissions.

Are the pollutants your operations release safe for the people and ecosystems nearby? A live session on Future-Fit Break-Even Goal BE05: what the standard requires, where your organization stands, and what to do next.

For

Operations directors, environmental managers, and facilities and engineering teams. Also real estate, construction and community relations. No prior knowledge of the Benchmark is needed.

Format

Two hours forty-five minutes. Live virtual.

What it is for.

Operations release chemicals and particles. Some are harmless and some are toxic. Others seem harmless, but build up in the environment because nature cannot break them down fast enough.

The standard is Future-Fit Break-Even Goal BE05, "Operational emissions do not harm people or the environment". In the words of the Benchmark: "A Future-Fit Business eliminates all forms of harmful emissions from its operations – gaseous, liquid and solid." The session shows what that requires, how progress is measured on the scale from 0 to 100 percent, and what your team has to do to find out where the organization stands.

It is not a complete benchmarking exercise. A real progress score needs data from every site, and more time than one session allows. Participants leave knowing exactly how to do it.

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What you leave with.

- A precise understanding of what BE05 requires, and why the standard is higher than most organizations meet today
- The ability to tell which approaches count under the Benchmark and which do not
- A worked example of the progress score calculation
- A Fitness Snapshot: a directional estimate of where your organization stands on the scale from 0 to 100 percent
- A Game Plan: the questions to ask, the data to gather and the conversations to have, so that real benchmarking can follow
- A Personal Action Plan: three named, time-bound actions
- After the session: a 30-day follow-up pack of four weekly activities
- After the session: the Future-Fit Action Guide for BE05 and a reading list

Why it matters.

- Substances that accumulate become liabilities long after they were legal to release
- These goals are under growing regulatory scrutiny and investor attention
- An organization with a public sustainability commitment is judged on them first

Format.

Length	Two hours forty-five minutes
Mode	Live virtual
For	Operations directors, environmental managers, and facilities and engineering teams. Also real estate, construction and community relations. No prior knowledge of the Benchmark is needed.
Method	Short inputs from Lorne on the goal and the standard; A worked example of the progress score; The Fitness Snapshot, done on your own organization; The Game Plan and the Personal Action Plan, written in the session

Your speaker.

Lorne Michael Cousins

Senior Fellow and Council Director, The Conference Board, Asia. Founder, Fulcrum Point.

Lorne Michael Cousins has spent twenty-five years inside corporate sustainability across China and the Asia-Pacific, as environmental auditor, sustainability consultant and leadership strategist. He is Senior Fellow and Council Director at The Conference Board, Asia, founder of Fulcrum Point Sustainability Consulting in Shanghai, and a Founding Member of the Sustainability Directory.

He holds an MEM from UNSW Sydney, a BA from UBC Vancouver, and Practitioner status with IEMA. Accredited Advisor, Future-Fit Business

Benchmark.

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