Fulcrum Point

Workshop outline · BE08 · Pollution, Waste and Community Impact

Ecosystem Encroachment.

Does your physical footprint, from buildings to logistics, harm the ecosystems it sits in? A live session on Future-Fit Break-Even Goal BE08: what the standard requires, where your organization stands, and what to do next.

For

Operations directors, environmental managers, and facilities and engineering teams. Also real estate, construction and community relations. No prior knowledge of the Benchmark is needed.

Format

Two hours forty-five minutes. Live virtual.

What it is for.

Buildings, infrastructure and logistics occupy land, and growing demand for land puts pressure on ecosystems, communities and species. Damage to areas of high biological, social or cultural value is often irreversible.

The standard is Future-Fit Break-Even Goal BE08, "Operations do not encroach on ecosystems or communities". In the words of the Benchmark: "A Future-Fit Business preserves the health of all areas of high biological, ecological, social or cultural value – both by protecting them where the company is already active, and by avoiding further expansion into new areas if degradation is possible." The session shows what that requires, how progress is measured on the scale from 0 to 100 percent, and what your team has to do to find out where the organization stands.

It is not a complete benchmarking exercise. A real progress score needs data from every site, and more time than one session allows. Participants leave knowing exactly how to do it.

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What you leave with.

- A precise understanding of what BE08 requires, and why the standard is higher than most organizations meet today
- The ability to tell which approaches count under the Benchmark and which do not
- A worked example of the progress score calculation
- A Fitness Snapshot: a directional estimate of where your organization stands on the scale from 0 to 100 percent
- A Game Plan: the questions to ask, the data to gather and the conversations to have, so that real benchmarking can follow
- A Personal Action Plan: three named, time-bound actions
- After the session: a 30-day follow-up pack of four weekly activities
- After the session: the Future-Fit Action Guide for BE08 and a reading

list

Why it matters.

- Land rights and protected areas are where expansion plans are challenged
- These goals are under growing regulatory scrutiny and investor attention
- An organization with a public sustainability commitment is judged on them first

Format.

Length	Two hours forty-five minutes
Mode	Live virtual
For	Operations directors, environmental managers, and facilities and engineering teams. Also real estate, construction and community relations. No prior knowledge of the Benchmark is needed.
Method	Short inputs from Lorne on the goal and the standard; A worked example of the progress score; The Fitness Snapshot, done on your own organization; The Game Plan and the Personal Action Plan, written in the session

Your speaker.

Lorne Michael Cousins

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Lorne Michael Cousins has spent twenty-five years inside corporate sustainability across China and the Asia-Pacific, as environmental auditor, sustainability consultant and leadership strategist. He is Senior Fellow and Council Director at The Conference Board, Asia, founder of Fulcrum Point Sustainability Consulting in Shanghai, and a Founding Member of the

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He holds an MEM from UNSW Sydney, a BA from UBC Vancouver, and Practitioner status with IEMA. Accredited Advisor, Future-Fit Business Benchmark.

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