Fulcrum Point

Workshop outline · BE09 · Pollution, Waste and Community Impact

Community Health.

Can you show that your operations protect the health of the communities around you? A live session on Future-Fit Break-Even Goal BE09: what the standard requires, where your organization stands, and what to do next.

For

Operations directors, environmental managers, and facilities and engineering teams. Also real estate, construction and community relations. No prior knowledge of the Benchmark is needed.

Format

Two hours forty-five minutes. Live virtual.

What it is for.

Every business depends on the goodwill, health and resilience of the communities around it. The goal asks for mechanisms that anticipate, identify and manage community concerns before serious grievances go unaddressed.

The standard is Future-Fit Break-Even Goal BE09, "Community health is safeguarded". In the words of the Benchmark: "A Future-Fit Business actively seeks to anticipate, avoid and address the concerns of all local communities whose wellbeing may be affected by its operational activities." The session shows what that requires, how progress is measured on the scale from 0 to 100 percent, and what your team has to do to find out where the organization stands.

It is not a complete benchmarking exercise. A real progress score needs data from every site, and more time than one session allows. Participants leave knowing exactly how to do it.

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What you leave with.

- A precise understanding of what BE09 requires, and why the standard is higher than most organizations meet today
- The ability to tell which approaches count under the Benchmark and which do not
- A worked example of the progress score calculation
- A Fitness Snapshot: a directional estimate of where your organization stands on the scale from 0 to 100 percent
- A Game Plan: the questions to ask, the data to gather and the conversations to have, so that real benchmarking can follow
- A Personal Action Plan: three named, time-bound actions
- After the session: a 30-day follow-up pack of four weekly activities
- After the session: the Future-Fit Action Guide for BE09 and a reading list

Why it matters.

- Unaddressed community concerns stop projects and cost licenses
- These goals are under growing regulatory scrutiny and investor attention
- An organization with a public sustainability commitment is judged on them first

Format.

Length	Two hours forty-five minutes
Mode	Live virtual
For	Operations directors, environmental managers, and facilities and engineering teams. Also real estate, construction and community relations. No prior knowledge of the Benchmark is needed.
Method	Short inputs from Lorne on the goal and the standard; A worked example of the progress score; The Fitness Snapshot, done on your own organization; The Game Plan and the Personal Action Plan, written in the session

Your speaker.

Lorne Michael Cousins

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Lorne Michael Cousins has spent twenty-five years inside corporate sustainability across China and the Asia-Pacific, as environmental auditor, sustainability consultant and leadership strategist. He is Senior Fellow and Council Director at The Conference Board, Asia, founder of Fulcrum Point Sustainability Consulting in Shanghai, and a Founding Member of the Sustainability Directory.

He holds an MEM from UNSW Sydney, a BA from UBC Vancouver, and Practitioner status with IEMA. Accredited Advisor, Future-Fit Business Benchmark.

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